

Premier Sign EFFECTIVE DIGITAL SIGNAGE





Digital signage will boost your image,
inform and entice your viewers with maximum impact.

OUR APPROACH

Our turn-key PremierSign system has helped retailers, museums, healthcare facilities, municipalities and corporations strengthen their image, attract customers and inform employees. Many of these organizations are using digital signage to promote and cross-sell products and services directly to their captive audiences.

From consultation to delivery we are a full-service digital signage provider.

No ongoing licensing fees, quick turnarounds, on-site maintenance and system training are just a few of the benefits of working with our team.

Our expertise in dynamic content creation and attentive customer service has build lasting relationships with our customers.





PREMIER SIGN

The PremierSign System is the most advanced and flexible digital signage system. It's powered by a robust player, capable of playing your content in High-Definition quality. It is able to display up to four layers of independent content and multiple text tickers, including RSS feeds. You can add news, weather reports, live video and broadcast TV to your digital signage.

Our complete PremierSign system ranges from 32" to 80" and includes an LCD or LED, the digital signage player, wall mounts, cables and software.

PREMIER SIGN VIDEO WALL

Our PremierSign Video Walls combine crisp LCD panels, multiple players and state of the art software into a powerful turnkey solution that allows you to present your information in vivid quality greater than High-Definition video. Create virtually seamless video walls by using ultra thin bezel LCD panels for a clean and professional look.

Each screen is mounted using a specially designed wall mount to assure that the displays are aligned with precision. The mounts also provides quick and easy access to the rear of the video wall.

A free-standing video wall is also available.



Features



DS PLAYER:

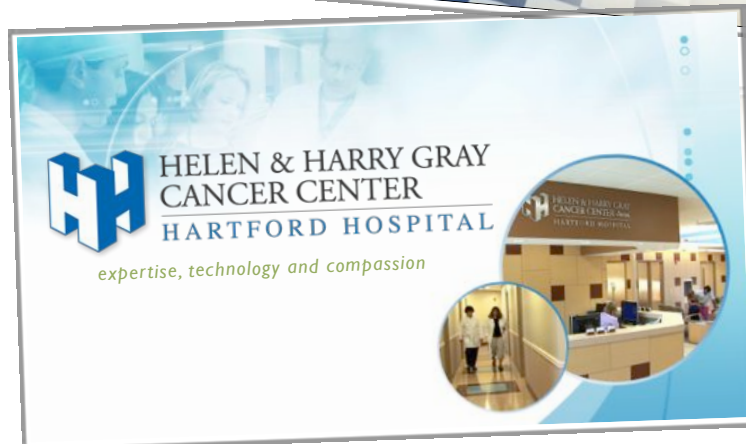
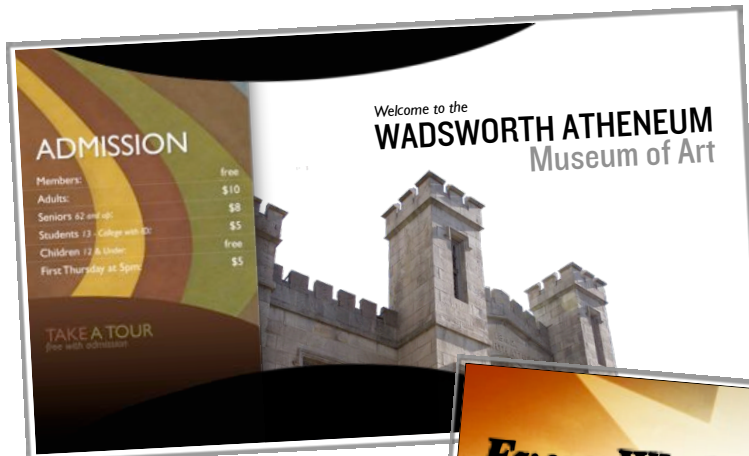
- Operational 24/7
- Full HD 1080p playback
- Display video, pictures and audio in a variety of formats
- Live HTML webpages, Flash and RSS feeds
- Live video feeds and video streams
- Up to four text tickers
- Up to four independent content layers
- Content plays directly from player / no streaming
- Video wall capable

DS WORKSTATION:

- Clean and intuitive user interface
- Create playlists and schedules
- Distribute content and schedule updates via Internet, LAN, WAN, etc.
- Local preview for true WYSIWYG scheduling
- Continuous playback with default content even if no schedule has been defined
- Proof of playback reporting
- External control for components such as TV tuners, light and sound, etc.
- iPhone® application for triggering playlists and overlays
- Integrated composition creator with animation capabilities
- Content Creation Software with customized content & templates



Content Management



We transform your message into visually stunning custom designed content. We'll create, update and schedule your content, so you don't have to.

Our 2-Month starter package gets you up and running right away and insures that your content stays up-to-date, maximizing effectiveness.

Following the 2-month period you can choose between a variety of content management programs, that allow you to set your own budget.



Additional Solutions



iPad Kiosk

Features:

- 1 Content Layer + 1 Text Ticker
- Playlist Selection on Touch
- Support for Video Wall integration



Playable Formats:

- Movies
- Pictures
- Web Pages
- Interactive Web Pages

Control of External Devices

The PremierSign software allows you to control components like TV tuners, DVD players, light and sound. With the Network Message asset you can easily send commands to any external device in your network as a part of a playlist.

RFID Reader

Enhance your PremierSign with more dynamic user interaction. By using our RFID sensor you are able to control your playlists externally, using provided RFID cards.



Mobile Integration

Steer your audience to your website or online video by implementing QR Codes into your digital signage content.

A QR Code (it stands for "Quick Response") is a mobile phone readable barcode. If your audience has a smartphone with QR Code decoding software installed, it will launch its browser and go straight to a URL. QR Codes can also contain a phone number, an SMS message, V-Card data, YouTube video links, social network pages or just plain alphanumeric text.



Case Studies

Hartford Hospital Healthcare Facility

Purpose: Inform and educate patients, visitors and staff on a daily basis.

Project: 10 PremierSign systems and a video wall were installed across the hospital campus. Hospital staff were trained on how to manage, schedule and update the digital signage content. Initial static content and motion graphics were designed as templates for the staff to use as they make their daily changes.

Results: A powerful campus-wide digital signage network that allows the hospital to directly and effectively communicate to their audience.

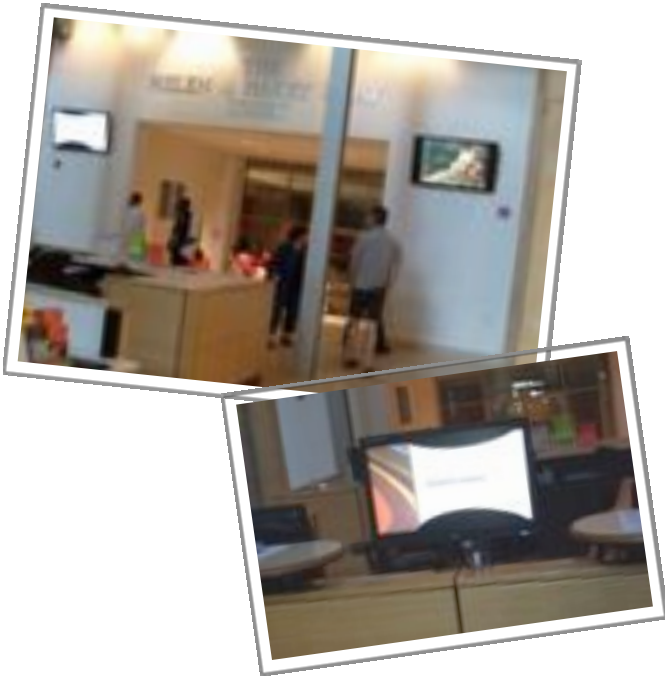


Town of Amherst Municipality

Purpose: Schedule and display town meetings and events as required by Massachusetts state law.

Project: Installed PremierSign systems in the town hall, senior center and other locations. Provided software training to town staff and content graphic templates. Also, provided the ability to pull-in web-based content.

Results: A successful town-wide digital signage network with content that town employees can update and modify as needed, that meets the state requirements.



Wadsworth Atheneum Museum

Purpose: Display upcoming exhibits, events and ticket pricing.

Project: Installed PremierSign systems in main lobby and throughout the atheneum. Provided consultation, installation, software training and motion graphic templates for content.

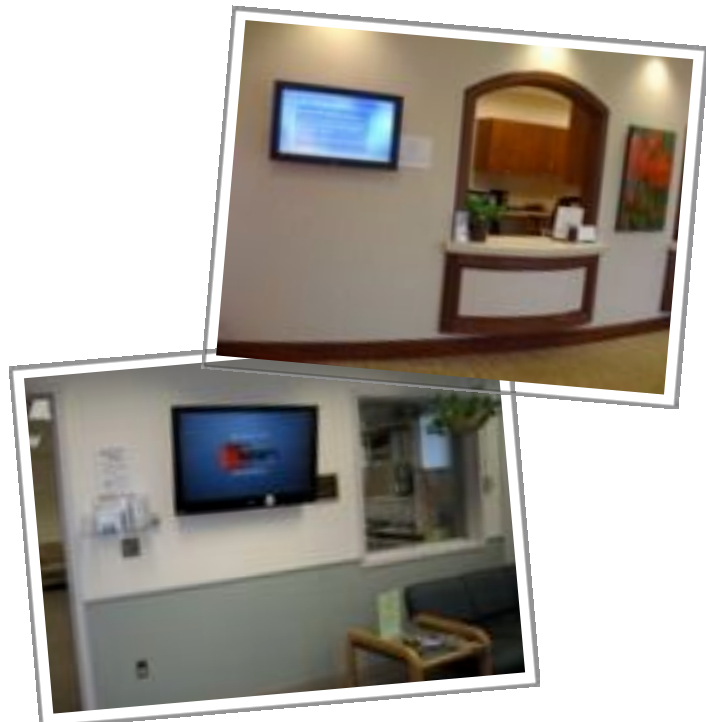
Results: A digital signage network with customizable content that atheneum staff can update and modify as needed.

Hartford Medical Group Physician Network

Purpose: Inform patients and visitors about services, events and medical staff.

Project: 7 PremierSign systems were installed state-wide at multiple HMG offices. Dynamic content was created to introduce HMG's staff and physicians and to inform patients about services. All content is managed remotely by Dsign Digital.

Results: A state-wide digital signage network that allows HMG to reach its target audience in an informative and engaging way.





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