

OVERVIEW

Founded in 2005, DSign Digital is an Emmy® award-winning, full-service video production company based in Glastonbury, CT. We also provide digital signage systems to organizations and businesses.

DSign Digital works on a variety of projects ranging from; TV commercials, TV shows and documentaries, corporate and non-profit videos, as well as providing digital signage systems and screen content.

We strive to leverage the latest technology and expertise in achieving the best results for our clients. We have had the privilege to work with high-level clients such as; Mohegan Sun, Pepsico, NECN, University of Connecticut, Hartford HealthCare, Henkel Corporation, Lincoln Financial Advisors, Uniprise, United Illuminating, CPTV, United Way, Timex, TYCO and many others.

FACILITY

Our facility is furnished with a green screen studio, voiceover booth, non-linear HD/2K video editing & color grading suites, a full audio production suite, meeting space and business offices. Our on-site voiceover booth adjacent to our green screen studio, allows us to record voiceover, film talent and edit video for a quick turnaround projects.

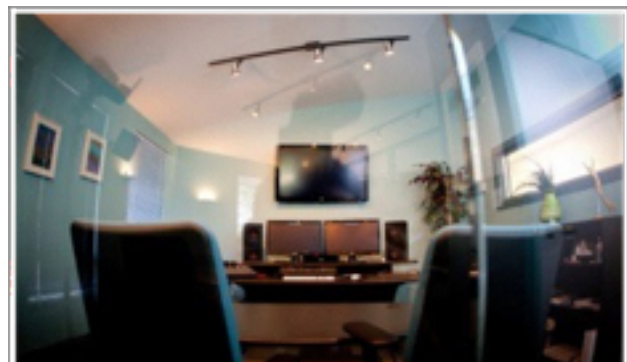


VIDEO PRODUCTION

Partner, Dave Kinney has a wealth of experience in directing, producing, camera work and editing. We own all our production gear including; HD, 2.5K & 4K cameras, lenses, lighting, camera dolly, stabilizers and audio production equipment. We also have an extensive network of design and production professionals, which allows us to be flexible and scalable to meet different production needs and budgets.

EDITORIAL

Within our post-production video editing suites is where the magic really happens. We use motion graphics, color correction, compositing, effects, 3D titling and video compression tools to transform captured video into cohesive stylized messaging for clients. With audio recording, mixing, sound effects and music libraries we produce radio spots, can mix-to-video and provide custom scoring and surround sound audio for projects.



DIGITAL SIGNAGE SYSTEMS

Effective digital signage will significantly improve an organizations ability to communicate consistent and timely messaging to customers, staff and employees.

DSign Digital provides; on-site installation, system consultation, hardware/software configuration, system training and system maintenance. We also create dynamic content and content template designs.

Our PremierSign digital signage system allows for centralized control using a digital signage workstation. With this workstation you can create, modify, schedule and upload content to the networked players. The player is mounted behind each screen, giving you robust and dependable playback with minimal network usage.

PremierSign Features:

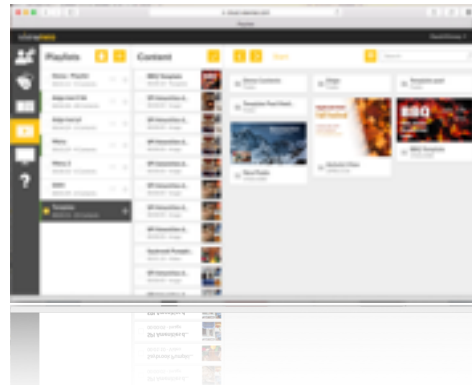
- Display up to 4K video, HTML5 and more
- Seamless Transitions and Effects
- Content Feeds, RSS, News, Weather, etc.
- Widgets, twitter, blogs, etc.
- Network commands, triggered playlist
- Mac OS based system (WAN or LAN)
- No license fee



Our EasySign digital signage system is a simple and easy to use cloud-based system. This system uses a web-based Content Management System (CMS) to manage, create and schedule content playback. Players are android OS based with HDMI connection and powered by USB.

EasySign Features:

- Android OS system
- Cloud-based CMS content management
- Displays HD video, stills, graphics & templates
- displays HTML5 & text ticker
- Low power usage (USB powered)
- Schedule time & date of content playback
- Small annual license fee per player



DSign Digital is an official reseller for the software & hardware of the EasySign system and ScreenFeeds. We have a strong relationship with the North American reseller of the software for our PriemerSign system.

Our systems has been installed at the following locations; Hartford Hospital, Saint Mary's Hospital, Windham Hospital, Wadsworth Atheneum, Tweed Airport, United Illuminating, among others.

We look forward to the opportunity to further discuss our services with you.

Please contact: David Kinney, Partner - direct 860.430.2258 | david@dsigndigital.com